



The Resident Storytelling Company

presents

Tellabration 2011

Shared Laughter

16th ANNUAL BENEFIT PERFORMANCE

Sunday, November 13, 2 pm GE Theatre at Proctors, 432 State Street, Schenectady

www.StoryCircleAtProctors.org

YES! We would like to support storytelling throughout the Capital District through grants to libraries, museums, and schools. Please show our support as advertisers or patrons. **Advertisers receive:**

4 free tickets for covers, 2 free tickets for full and half page ads, 1 free ticket for business card ads

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (w): _____ (h): _____ E-mail: _____

For placement in the program, copy and payment must be received by November 1.

(OVER)

Ad Specifications: please check desired type of ad

<input type="checkbox"/> Back Cover	\$150	<input type="checkbox"/> Full Page	\$100
<input type="checkbox"/> Inside Front Cover	\$125	<input type="checkbox"/> Half Page	\$50
<input type="checkbox"/> Inside Back Cover	\$125	<input type="checkbox"/> Business Card	\$25

The following information is provided to assist you with art work design and layout. Please make sure that all camera-ready submissions conform to the size specifications shown here:

Type of Ad	Ad Size
Full Page or Back Cover or Inside Covers	8"H x 5"W
Half Page	4"H x 5"W
Business Card	2"H x 5"W

- Only black and white, camera-ready (PDF, jpeg, tiff file or hard copy) artwork can be accepted. We will accept a business card and use it to create a larger ad, however.
- Camera-ready ads must be sized exactly with no folds or stray marks. Ads cannot be faxed.
- Text-based ad content may be submitted in writing and will be copied, formatted and fit into the ad space exactly as received.

Advertisers: Please check one of the boxes below.

Copy is enclosed. Ad size is indicated, but the copy will be sent by November 1.

Note: Ad space is sold on a first-come, first-served basis. We reserve the right to approve and edit advertising.

Payment

Please understand that only **paid** ads will be placed in the program.

Please make checks payable to **Story Circle Productions, Ltd.**

By November 1, send this completed form, check, and copy for ads (either by regular mail or email) to:

Story Circle Productions, Ltd.
c/o Kate Dudding
8 Sandalwood Drive
Clifton Park, NY 12065-2700

sc@katedudding.com

For questions regarding advertising: call Kate at (518) 383-4620, or e-mail kate@StoryCircleAtProctors.org

In arrangement with The National Storytelling Network

Story Circle Productions, Ltd. is a not-for-profit corporation registered with the NYS Department of State