



*The Resident Storytelling Company*

# STORY CIRCLE at PROCTORS

*Presents Tellabration™ 2008*

## Smiling Out Loud Stories of Joy and Laughter

**THIRTEENTH ANNUAL BENEFIT  
PERFORMANCE  
FOR CAPITAL DISTRICT STORYTELLING**

Sunday, November 16, 2:00 - 4:00 p.m.  
GE Theatre at Proctors, 432 State Street, Schenectady, NY

**YES!** We would like to support storytelling throughout the Capital District through grants to libraries, museums, and schools. Please show our support as advertisers or patrons.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (w): \_\_\_\_\_ (h): \_\_\_\_\_ E-mail: \_\_\_\_\_

***For placement in the program, copy and payment must be received by November 1, 2008.***

(OVER)

## Ad Specifications

**Advertisers receive 4 tickets for covers,  
2 tickets for full and half page ads,  
1 ticket for business card ads and patron listings**

<input type="checkbox"/> Full Page	\$100	<input type="checkbox"/> Back Cover	\$150
<input type="checkbox"/> Half Page	\$50	<input type="checkbox"/> Inside Front Cover	\$125
<input type="checkbox"/> Business Card	\$25	<input type="checkbox"/> Inside Back Cover	\$125
<input type="checkbox"/> Patron Listing	\$25		

The following information is provided to assist you with art work design and layout. Please make sure that all camera-ready submissions conform to the size specifications shown here:

Type of Ad	Ad Size
Full Page or Back Cover or Inside Covers	8"H x 5"W
Half Page	4"H x 5"W
Business Card	2"H x 5"W

- All back and inside cover ad spaces are considered full pages for sizing purposes.
- Only black and white, camera-ready (PDF, jpeg, tiff file or hard copy) artwork can be accepted.
- Ads must be sized exactly with no folds or stray marks. Ads cannot be faxed.
- Text-based ad content may be submitted in writing and will be copied, formatted and fit into the ad space exactly as received.

**Patrons: Please print your name above as you would like it to appear in the program.**

**Advertisers:** Please check one of the boxes below.

- Copy is enclosed.     Ad size is indicated, but the copy will be sent by November 1.

Note: Ad space is sold on a first-come, first-served basis.      We reserve the right to approve and edit advertising.

## Payment

Please understand that only **paid** patron listings and ads will be placed in the program.

Please make checks payable to Story Circle Productions, Ltd.

**By November 1, send this completed form, check, and copy for ads (either by regular mail or email) to:**

Story Circle Productions, Ltd.  
c/o Kate Dudding  
8 Sandalwood Drive  
Clifton Park, NY 12065-2700

[sc@katedudding.com](mailto:sc@katedudding.com)

**For questions regarding patron listings and advertising:** call Kate at (518) 383-4620, or e-mail [sc@katedudding.com](mailto:sc@katedudding.com)

*In arrangement with The National Storytelling Network  
Story Circle Productions, Ltd. is a not-for-profit corporation registered with the NYS Department of State*